

Black & White Series

Page Styles

`style` Attribute

- Defines the presentation styles of an element
- Examples of styles:
 - color
 - letter font
 - letter size
 - background color

Example

```
<h1>Dinosaur Story</h1>  
<p>  
  The <b>dinosaur jumped</b> into the mud.  
</p>
```

Dinosaur Story

The **dinosaur jumped** into the mud.

Example

```
<h1 style="font-family:Arial">Dinosaur Story</h1>  
<p style="color:blue">  
  The <b>dinosaur jumped</b> into the mud.  
</p>
```

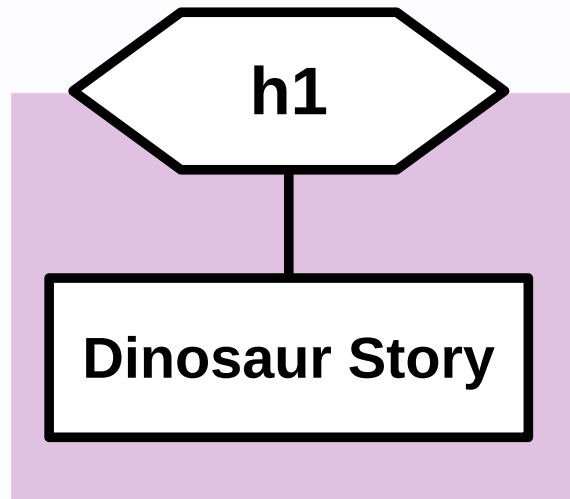
Dinosaur Story

The **dinosaur jumped** into the mud.

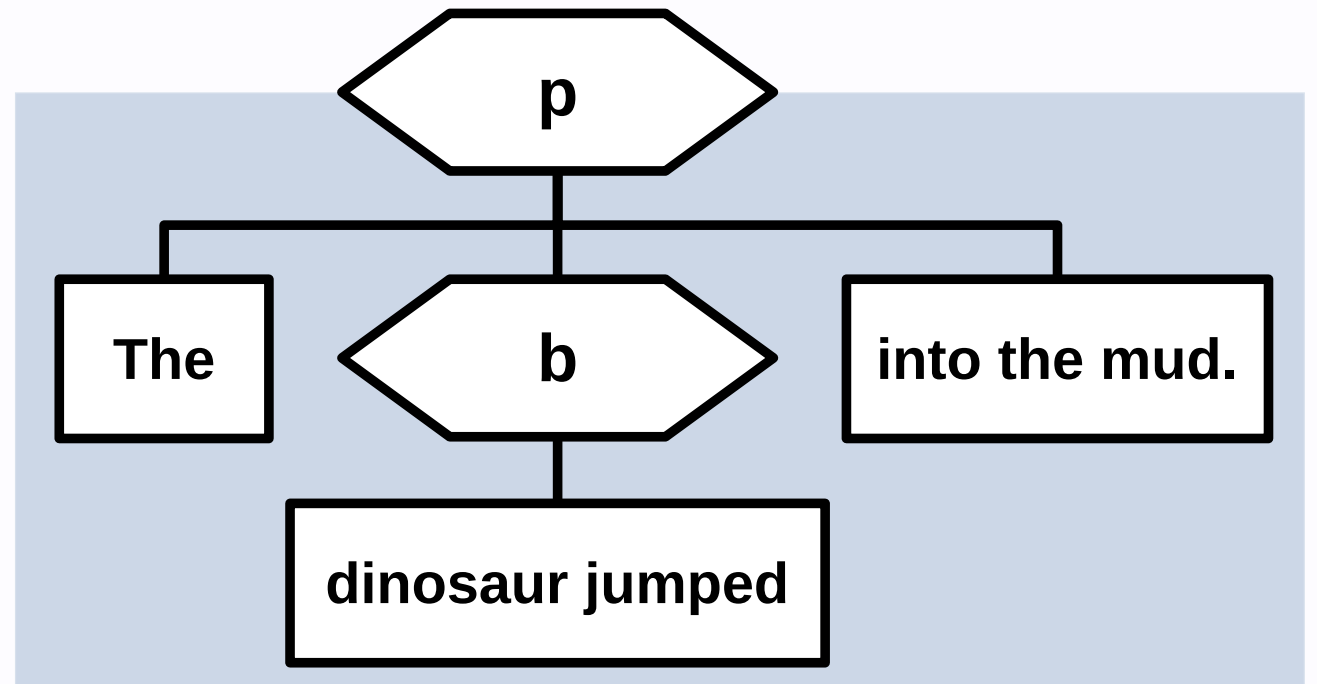
Style Scope

The style reaches the element scope

font-family: Arial



color: blue



Style Scope Hierarchy

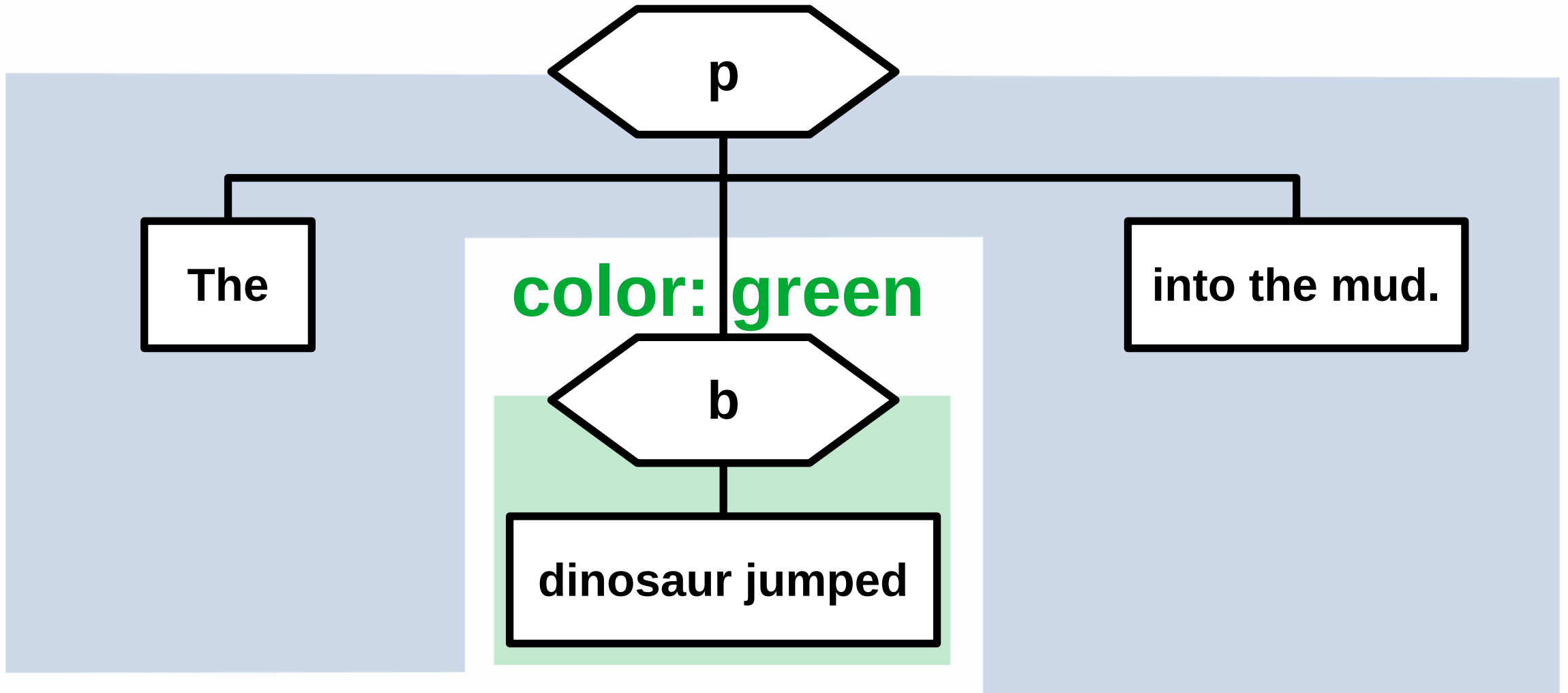
Inner scopes replace outer ones

```
<p style="color:blue">  
  The <b style="color:green">dinosaur jumped</b> into the mud.  
</p>
```

The **dinosaur jumped** into the mud.

Style Scope Hierarchy

color: blue



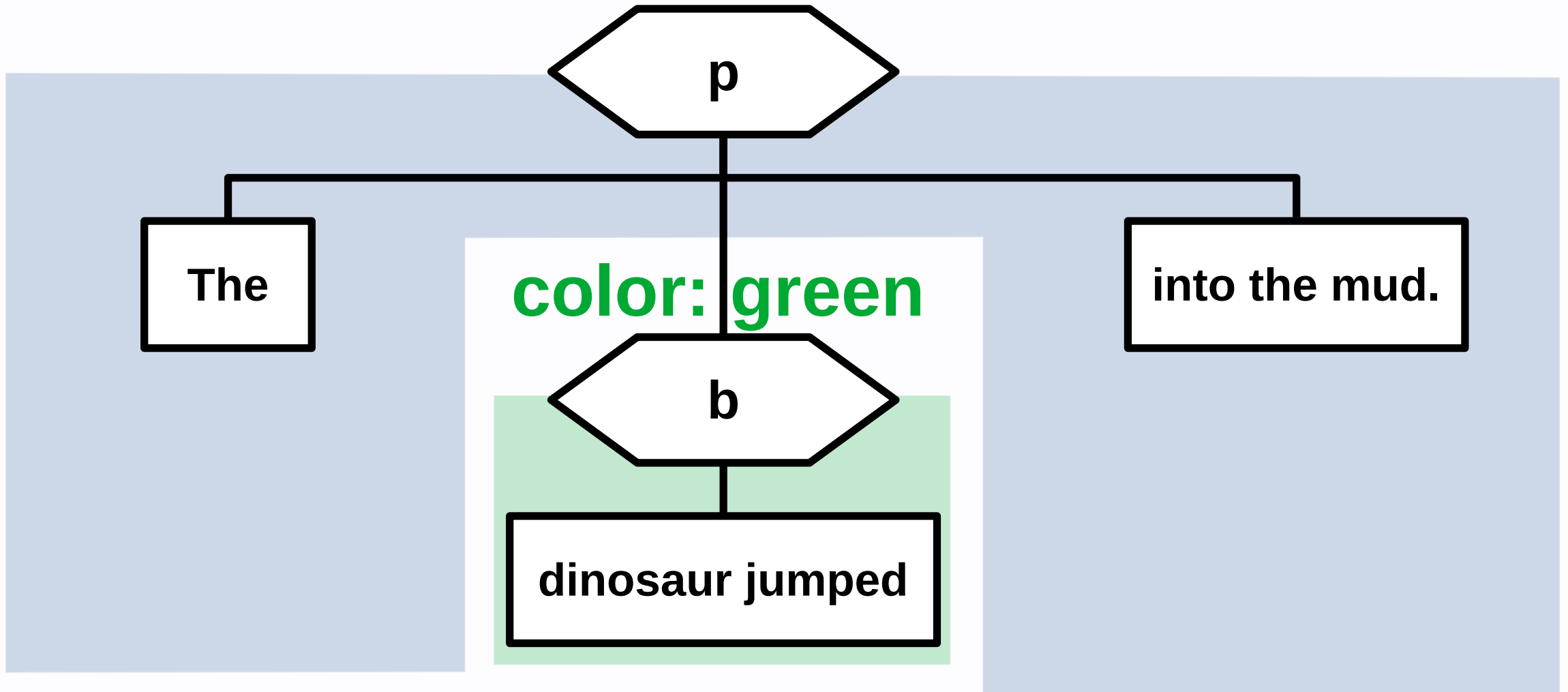
Multiple Items in a Style

```
<p style="color:blue;font-size:16pt">  
  The <b style="color:green">dinosaur jumped</b> into the mud.  
</p>
```

The **dinosaur jumped** into the mud.

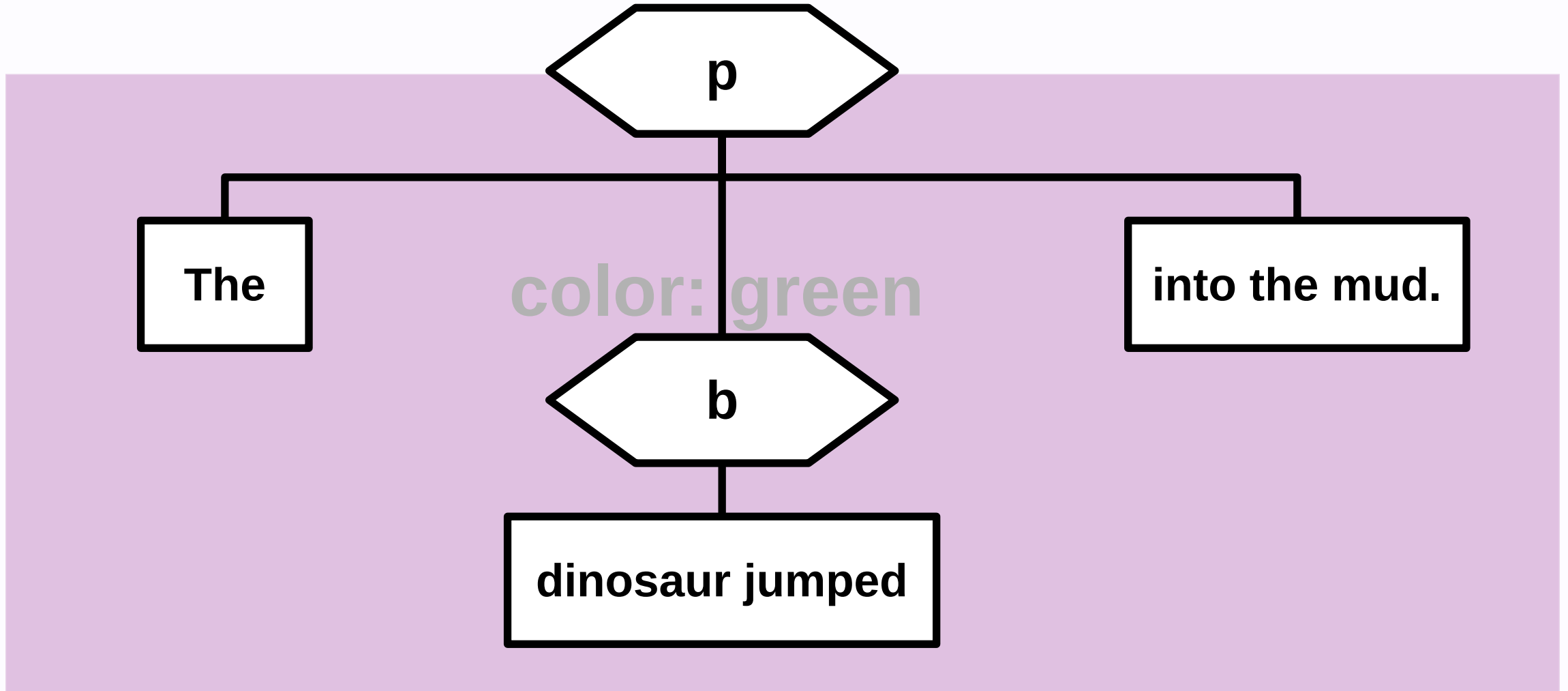
Color/Font Scopes

color: blue; font-size:16



Color/Font Scopes

color: blue; **font-size:16**



Videos / Tutorials

W3Schools HTML Tutorial

<https://www.w3schools.com/html/>

Web and Semantic Web 2015 Playlist

[https://youtube.com/playlist?
list=PL3JRjVnXiTBZpnuD7ZtJ3fdNsCcR5Oy7B](https://youtube.com/playlist?list=PL3JRjVnXiTBZpnuD7ZtJ3fdNsCcR5Oy7B)

André Santanchè

www.ic.unicamp.br/~santanch/

Web2Learn

santanche.github.io/web2learn/