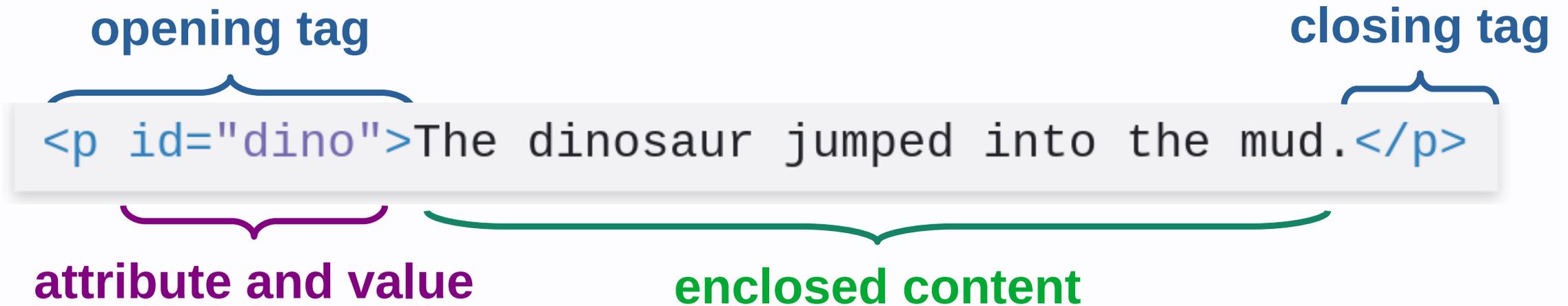


Black & White Series

References

Hyperlinks and Images

Anatomy of an Element



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Based on [MDN Glossary](#)

Attributes

- Defined inside the opening tag:

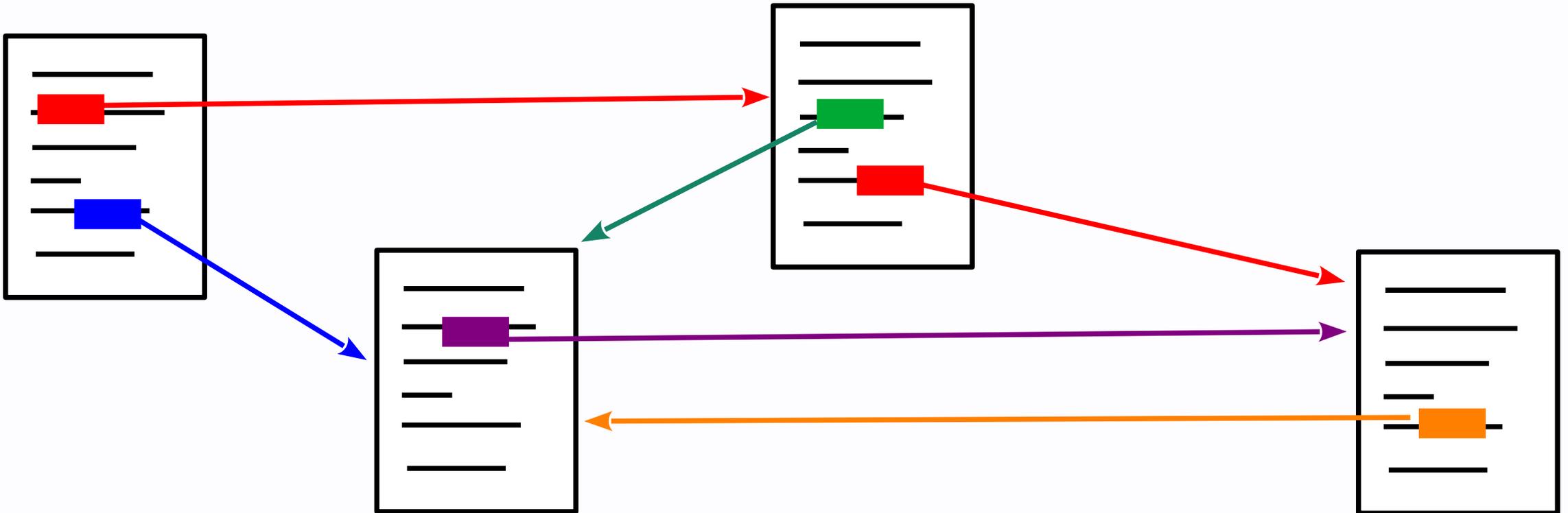
```
<tag attr1="value1" attr2="value2">
```

- Element
 - can have several attributes
 - with no repeated names
- Example:

```
<p id="dino" class="story">  
  The dinosaur jumped into the mud.  
</p>
```

Hyperlink

- Links this document to other Web resources
 - basis of hypertext and web notions
 - web of documents and resources linked



Hyperlink Anatomy

hyperlink tag

closing tag

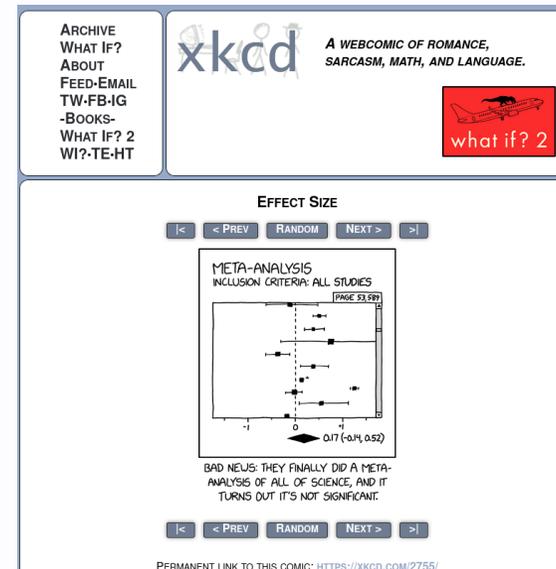
```
<a href="https://xkcd.com/">xkcd comics</a>
```

target document

link text

[xkcd comics](#)

clicked



The screenshot shows the xkcd website interface. At the top left, there is a navigation menu with links: ARCHIVE, WHAT IF?, ABOUT, FEED-EMAIL, TW-FB-IG, -BOOKS-, WHAT IF? 2, and WI?-TE-HT. The xkcd logo is in the top center, with the tagline "A WEBCOMIC OF ROMANCE, SARCASM, MATH, AND LANGUAGE." to its right. A red "what if? 2" button is visible. The main content area displays a comic titled "EFFECT SIZE". The comic features a forest plot graph with a vertical dashed line at 0.17 (-0.14, 0.52). Below the graph, the text reads: "BAD NEWS: THEY FINALLY DID A META-ANALYSIS OF ALL OF SCIENCE, AND IT TURNS OUT IT'S NOT SIGNIFICANT." Navigation buttons for "< PREV", "RANDOM", "NEXT >", and ">" are present above and below the comic.

Void Element

- Does not delimit a content
- Has no closing tag

Examples:

- `` - inserts an external image in the element place
- `
` - skips to the next line

Image Anatomy

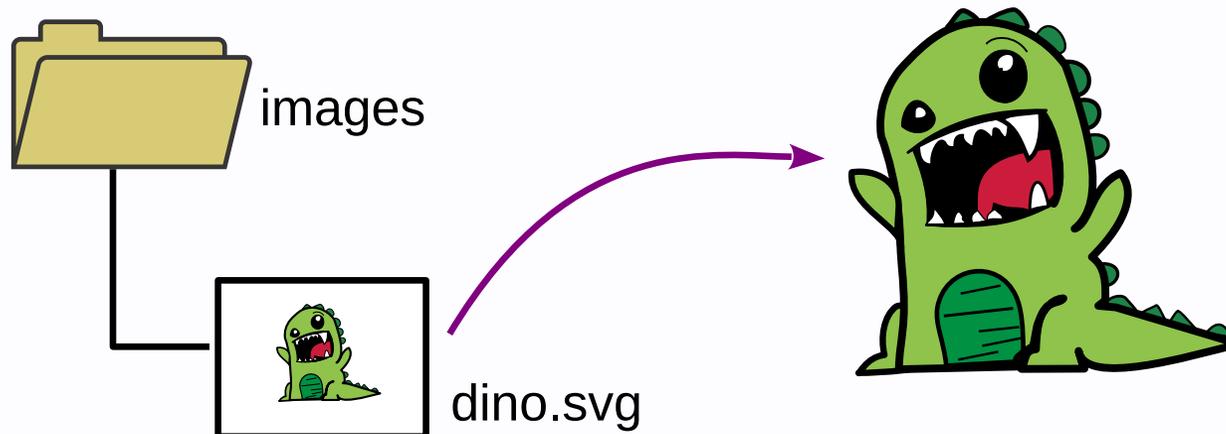
image tag

```

```

image location

alternative text



Absolute x Relative

```
<h1>Relative</h1>  
  
<h1>Absolute</h1>  
<h2><a href="https://xkcd.com/1452/">Jurassic World</a></h2>  

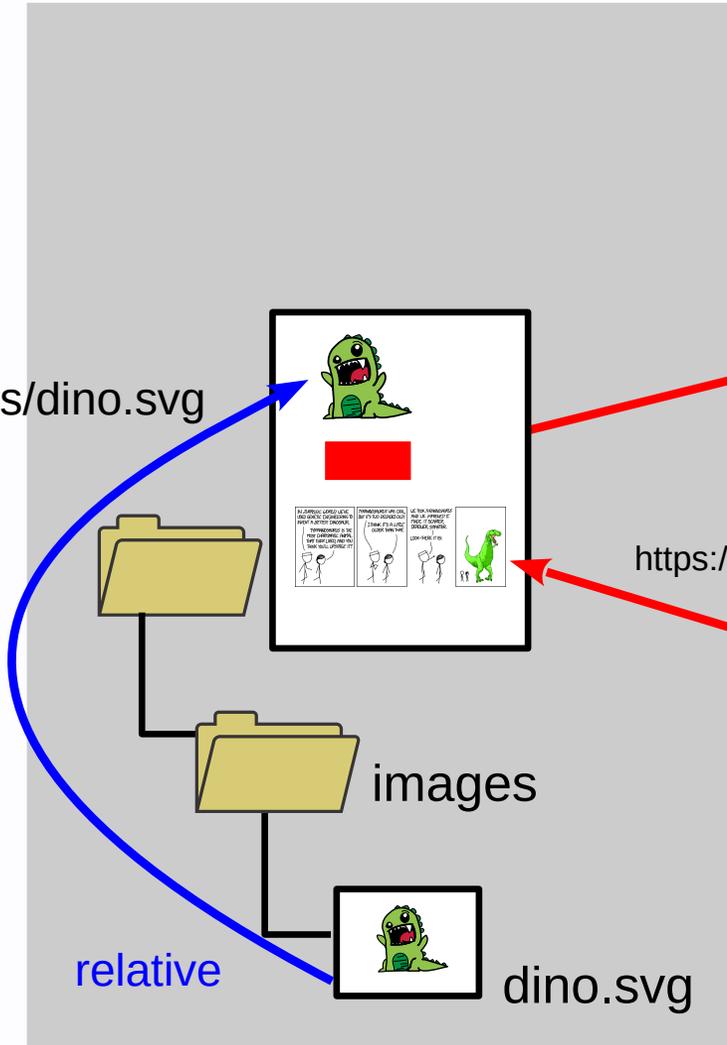
```

Absolute x Relative

santanche.github.io/web2learn

xkcd.com

images/dino.svg



relative

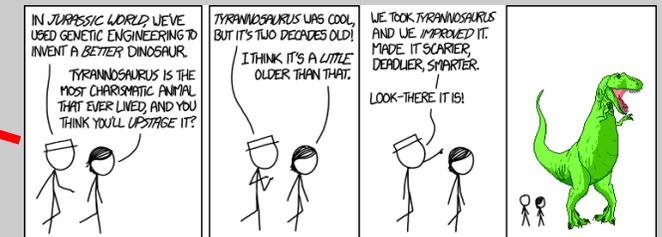
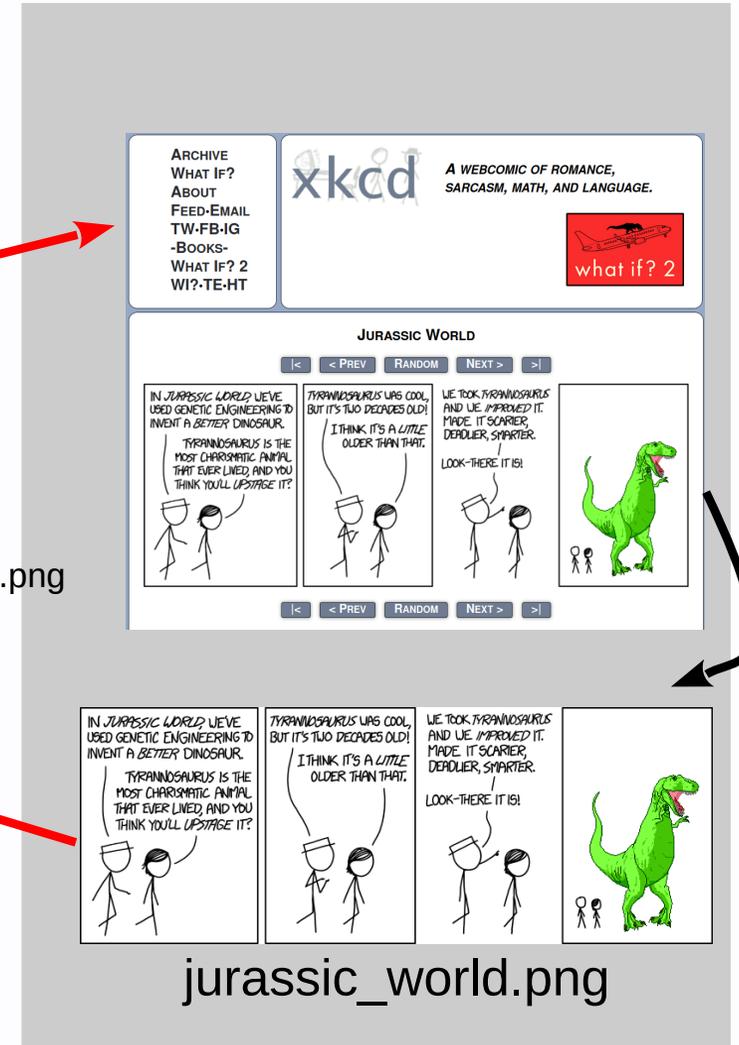
dino.svg

<https://xkcd.com/1452/>

absolute

https://imgs.xkcd.com/comics/jurassic_world.png

absolute



jurassic_world.png

André Santanchè

www.ic.unicamp.br/~santanch/

Web2Learn

santanche.github.io/web2learn/